

# Mission Statement

## Project Intention

Creating my own company brand as a future establisher 5 years in a cohobited studio space

## Business Clarification

For my company I would be working as a freelancer who deals with sustainably sourced furniture to place in a space and I would like to be able to include everyone in the space regardless of disability. To help with that I would like to work with a company that specialises in designing products that assist with disabilities and that also has the use of sustainable material and substantially sourced materials on top. For my space I would like for it to have a showroom style and to keep it open planned.

## Goals and Business Objectives

My design will focus on resourcing sustainable materials in order to design interior products created from recycled materials. The materials can be sourced from places that are close to the site or members of the public can also donate old materials or products that they do not wish to keep anymore. I would also like for the products to not just cater to one set of people but to also include people with disabilities.

# SustainCurve Studios

Designing for all

By Maha Anisha Miah



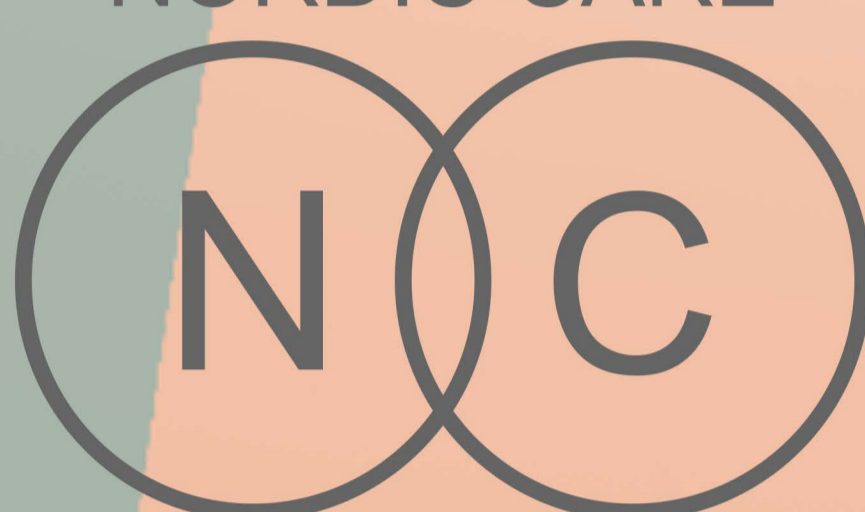
## Section AA Render

Recycling places in Birmingham surrounding the proposed site



Generally Just Recycling is a Birmingham based company specialising in the recycling of plastics, clothing and household goods. They are one of the UK's leading stockholders of recycled goods and offer competitive discounts for bulk ordering of plastics and textiles.

## NORDIC CARE



## INCLUSIVE DESIGN

Nordic care is big on Inclusive design. They create inclusive furniture for the future. Their Inclusive Design considers both people and the environment, with furniture that can be used for generations. The reason why I am going with this company is because I agree with the ethos of the company and I also like how they use sustainable materials and also use sustainable ways to make the furniture.



**Responsibility**  
All of their furniture is produced under good conditions, considering both work environment and environmental impact.

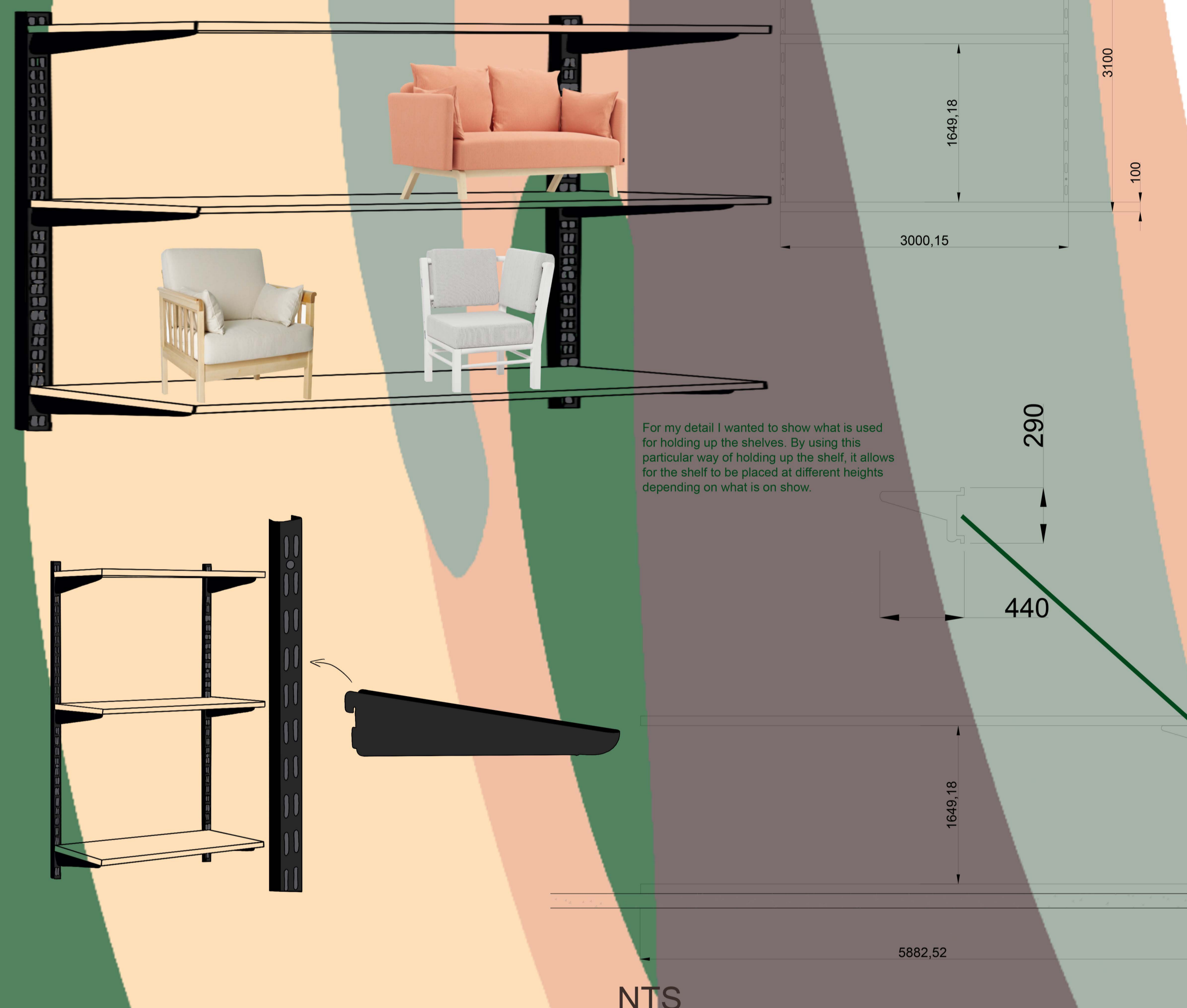


**Sustainability**  
With deep knowledge of materials and construction, they develop and refine sustainable furniture.



**Availability**  
They design furniture concepts with high demands on accessibility, which allows for all people to participate in the public space.

## Detail of shelving



NTS

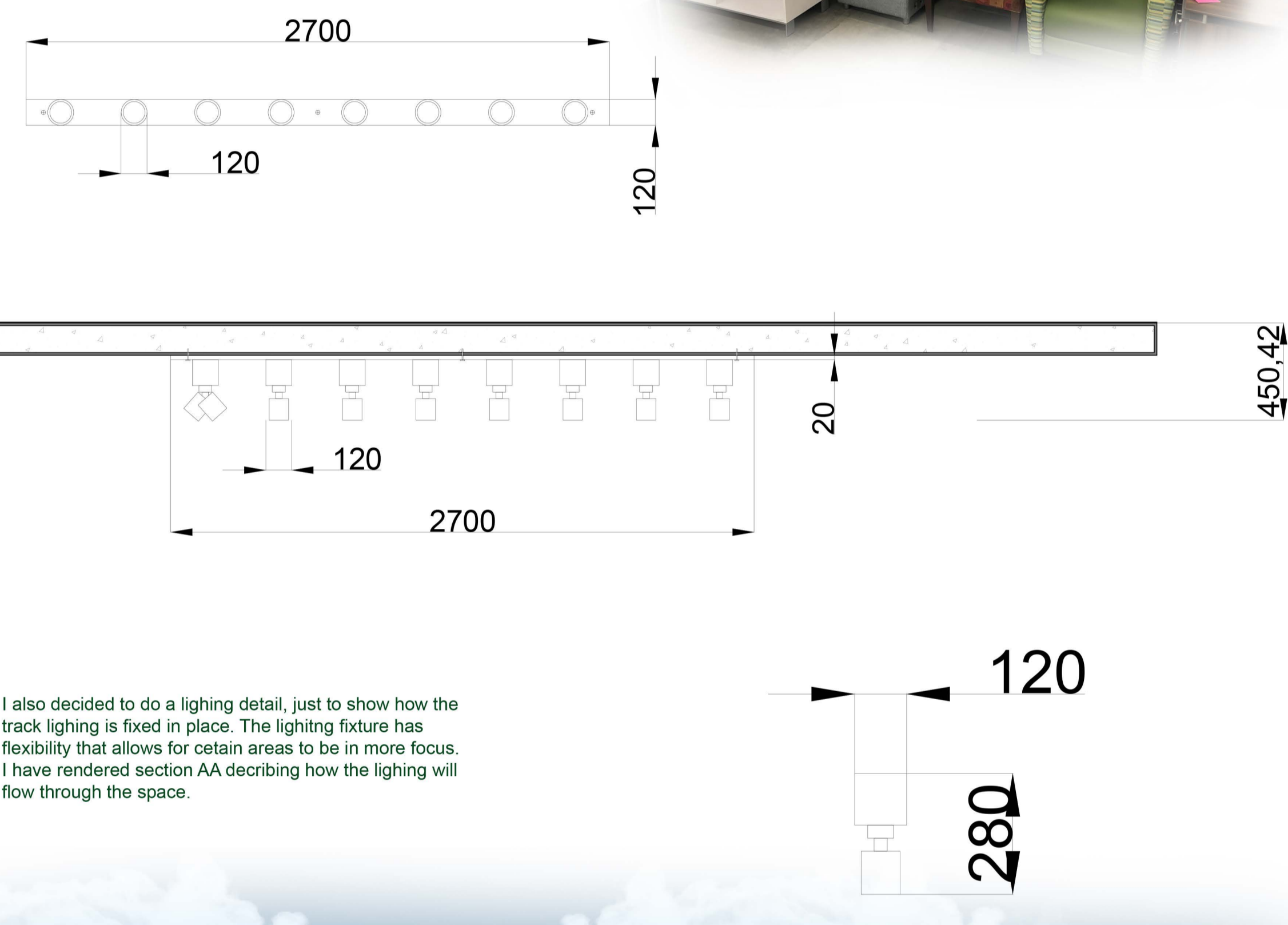
## Concept Collages



Ideas of how a furniture showroom is laid out, with shelving supporting different types of chairs, so not to clutter the floor.

Workshop layout, what is needed and how much space is allowed in there for free movement.

## Detail of lighting



I also decided to do a lighting detail, just to show how the track lighting is fixed in place. The lighting fixture has flexibility that allows for certain areas to be in more focus. I have rendered section AA describing how the lighting will flow through the space.

## Lighting render Section AA



## Showroom/Reception

For my space I decided for it to have a showroom style and to keep it open planned. The showroom part of the space is for the company I choose to co-lab with. The showroom will allow them to showcase their products to future clients, which will then help the client get an in depth look at what they are going to buy. I have also placed a workshop in the space to allow for the designers to create their work. On the mezzanine I have placed a window overlooking the workshop so the customers can watch the making process of the products.

## Showroom/Office Area



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